

MATTHEW TULLOCH
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EMPLOYMENT HISTORY:

ZIFF DAVIS MEDIA - New York, NY

March 2005 - Present

Commerce Manager. Responsibilities include management of three technical departments including Commerce, Ziff Davis Internet Publishing System (ZIPS) and Newsletter Ad Ops (including QuickBase application development to organize processes); project management, production, and quality assurance of over twenty PCMag.com network sites including TechnoRide and Smart Device Central; coordination with Sales, Marketing, and Internet Technology on all ZIPS and commerce-related initiatives; coordination of efforts with development group for all enhancements and features for ZIPS; day to day management of Shop.PCMag.com; training and documentation of internal ZIPS CMA.

FREELANCE WEB SITE PRODUCTION AND TECHNICAL SUPPORT - New York, NY

November 2002 - March 2005

Web Site Producer and Technical Support Specialist. Diagnosis and resolution of PC and Mac issues, both hardware and software related; computer training; and freelance web site production. Web sites on which I worked: Amnesty International USA – <http://www.amnestyusa.org>; Physicians for Human Rights – <http://www.phrusa.org>

DOTTED EYE CREATIVE AND TECHNICAL DESIGN - New York, NY

October 2000 - October 2002

Lead Producer, Project Manager and Information Architect. Responsibilities consisted of project management and web site development, including extensive hand coding of web pages (mastery of HTML, CSS, JavaScript, DHTML, integration with .asp, SQL, etc.), image editing, information architecture, web site structure, and user interface specification. Projects include IJournals.com, a financial web site for Institutional Investor, Inc. and BMGMusicSearch.com, an ambitious web site that features a sophisticated music search engine for facilitating the music licensing process.

FREELANCE WEB SITE PRODUCTION AND TECHNICAL SUPPORT - New York, NY

Jan 2000 - October 2000

Web Site Producer and Technical Support Specialist. Diagnosis and resolution of PC and Mac issues, both hardware and software related; computer training; and freelance web site production for Amnesty International USA - <http://www.amnestyusa.org>.

RMS TITANIC, INC. - New York, NY,; Paris France; Semur-en-Auxois, France

June 1993 - December 1999

Webmaster and Media Director for salvor-in-possession of the wreck of the *Titanic*. Primary responsibilities included conception, production and development of the web site for RMS Titanic, Inc. During the 1998 Titanic Expedition, responsibilities included the daily update of the RMS Titanic, Inc., website (while at sea) and both conventional and digital photography of daily events. Additional responsibilities included management and distribution of photography and video; artifact information database development, creation of editorial content and copyediting; international media relations; public appearances (including appearances on MSNBC, WWOR, France television, etc.); exhibition preparation and coordination of artifact information. For nearly two years I lived in France as an international coordinator and liaison between RMS Titanic, Inc., Ellipse Programme, and LP3 Conservation, the conservator of artifacts recovered from the wreck of the *Titanic*. I also participated in four expeditions to the wreck site of *Titanic* in 1993, 1994, 1996, and 1998 and dove to the wreck of *Titanic* four times.

Skills	Applications
<ul style="list-style-type: none"> • Project Management • Expert Hand-coding HTML/XHTML • Cascading Stylesheets (CSS) • JavaScript • Integration with ASP, SQL, etc. • Cross-Browser/Platform Issues • Information Architecture • Content Management Systems (CMA) 	<ul style="list-style-type: none"> • User Interface Design • Graphic Design • Image Correction/Optimization • Digital/Conventional Photography • Macintosh OS9 and OSX • Database Creation • Networking and Troubleshooting • Archive Development
	<ul style="list-style-type: none"> • Adobe Illustrator • Adobe ImageReady • Adobe Photoshop • BBEdit • FileMaker Pro • Macromedia Dreamweaver • Macromedia Flash • Macromedia HomeSite
	<ul style="list-style-type: none"> • Microsoft Access • Microsoft Excel • Microsoft PowerPoint • Microsoft Project • Microsoft Word • Microsoft Visio • Microsoft Visual SourceSafe • QuickBase

EDUCATION:

UNIVERSITY OF CONNECTICUT - STORRS, CT

Bachelor of Arts in Political Science, minor in Biology

ADDITIONAL QUALIFICATIONS:

- Strong management ability, organizational skills, and attention to detail.
- Excellent ability to foresee obstacles and develop solutions to overcome them, as well as adapting to changing conditions.
- Exceptional computer knowledge with both Macintosh and PC computers, including consulting experience, along with diagnosis and repairs on both Macintosh and PC computers. Mac experience dates back to original 1984 128K Macintosh.
- Sales experience, including AMA sales training and selling automobiles for Chrysler Corporation.
- Strong language and interpersonal skills with people in diverse environments. As one of few bilingual key member of four *Titanic* Research Expeditions with French and American scientific teams, my ability to cohesively interact in French and English significantly improved cooperation between the international crew.
- Fluent in spoken and written French (seven years of study, nearly two years living in France and daily use).
- Excellent mechanical knowledge and aptitude. (Formerly employed as BMW mechanic).
- Extensive conventional and digital photographic ability and knowledge, including completion of the Nikon School photography course.

REFERENCES:

Available upon request.